

PROUDLY INTRODUCING

THREE SHIPS WHISKY
12-YEAR-OLD SINGLE MALT



Opportunity:

- There is globally an appetite for New World Whiskies
- Shortage of aged malts
- We have produced award winning whiskies
- We do have an inventory

The Whisky:

- Available to the Export market only
- Annual volume of 10 000L
- First production 2500L
- Production date: week 38 (due to arrival of dry goods)
- Available middle of September 2020 in SA
- Stock to be shipped to EK, available middle of October 2020
- 6 x 700ml
- ABV 46.3%

Support:

- Whisky Magazine: November edition
- Trade presenter
- Videos
- Social media – Andy Watts community
- Trade tastings
- Press Release



INTRODUCTION

Crafted at the James Sedgwick Distillery in Wellington, South Africa, the Three Ships Whisky 12-Year-Old Single Malt, celebrates the tenacious spirit of the dedicated whisky team. Although making whisky in South Africa was in the traditional sense never deemed possible, through hard-work, determination and passion, we have achieved what many thought not possible.

This first release in the Master Distiller's Private Collection is a fine example of how South African whisky ingenuity is contributing to the expansion of the world whisky category.

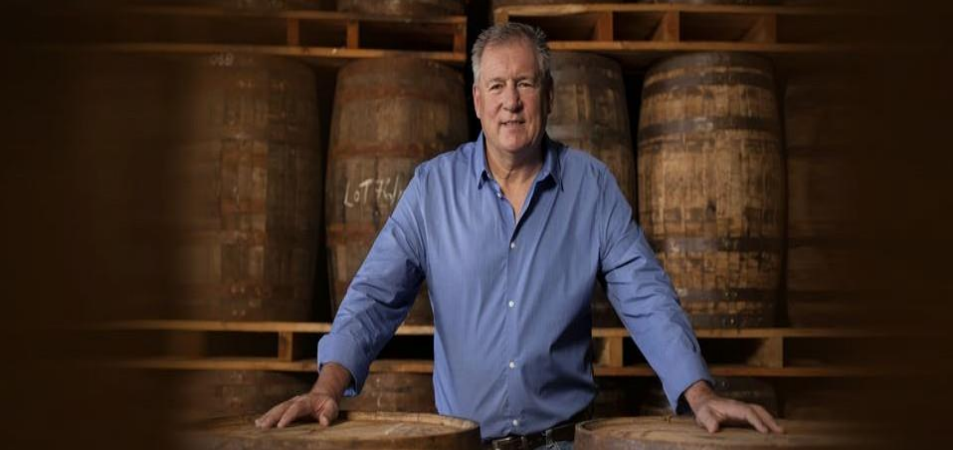


THE JAMES SEDGWICK DISTILLERY

The only commercial whisky distillery in Africa, the James Sedgwick Distillery is the Home of Three Ships Whisky with a rich history of producing award-winning spirits. The distillery has been at the forefront of innovation with state-of-the-art equipment and ingenious sustainability projects, and was recently recognised by being awarded as the Sustainable Distillery of the Year at the 2020 Icons of Whisky Awards held annually by Whisky Magazine in London. In addition to the recent Icons of Whisky award, the James Sedgwick Distillery was recognised with the prestigious Green Company of the Year award hosted by the BIG (Business Intelligence Group) Awards for Business towards the end of 2019.

The maturation cellar is the quiet lifeblood of the James Sedgwick Distillery. It's here where the angel's share wraps an invisible blessing over the warehouse. The interaction between the spirit, wood and air is the complex collaboration of science, magic and patience all essential in producing a whisky of incomparable quality. You can almost taste the whisky when spending time in this enchanting space where the various types of casks rest. And it's during this aging process where our spirit truly realises their character as our Master Distiller, Andy Watts, experiments with a variety of finishes and styles.





OUR MASTER DISTILLER

Andy, a former professional cricketer, happened upon becoming a master distiller by being in the right place at the right time. Born in the UK, Andy visited South Africa in the 1980s to coach cricket during the summer seasons and it was during such a visit that he was approached by the then Stellenbosch Farmer's Winery (now Distell) to train in Scotland on whisky production.

In 1991 he headed up the company's move of the whisky production from a small distillery in Stellenbosch to the James Sedgwick Distillery in Wellington, today the home of Bain's Cape Mountain Whisky and Three Ships Whisky. During his 36 years in the whisky industry, Andy has spearheaded the whisky revolution in South Africa. He catapulted the South African Whisky Industry as a fierce contender on the international whisky scene, earning respect and acclaim for the whiskies produced here. In 2018 he was awarded the most coveted title as the 2018 Global Icon Whisky Master Distiller/Master Blender. Just this year he received the 2020 Global Icon World Whisky Ambassador Award for his passion in not only creating whisky but in spreading and educating the whisky word around the globe.

For Andy the ultimate reward is creating innovative whiskies that are truly South African in a style that speaks to the country's warmer climate and tenacious spirit.



Andy



THE WHISKY

Natural in colour, un-chillfiltered and bottled at a strength of 46.3%, the whisky is presented in its most natural form. Our Master Distiller, distilled malted barley in copper potstills in 2007 and matured the spirit for a minimum of 12 years.

The choice of wood played a significant role in determining the final taste, colour and character of the whisky and Andy selected a combination of older and younger small American oak casks.

Although the warmer South African climate results in a much higher angel's share, the accelerated interaction between the spirit, cask and atmosphere, give rise to a spectacular single malt with depth of flavour, balance and extraordinary smoothness.

This collectable, special release whisky is light golden in colour. Layers of shortbread, dried fruit, soft leather, cherries, roasted nuts with notes of floral and mocha unravel on the nose. The evident smoky, peaty influence is complemented by pepper, dried peaches, citrus, hints of Christmas Pudding and an earthiness that reminds of a pine forest. The finish is warm, creamy and savoury with delicate liquorice that lingers in the





RENDER: GIFT BOX







6X700 ml
GIFT PACKS

THREE SHIPS WHISKY

SOUTH AFRICA

SINGLE MALT

Aged **12** Years



6X700 ml
GIFT PACKS



Three Ships Whisky 12yr Old Single Malt Tasting Notes

Colour: Light gold.

Nose: Layers of shortbread, dried fruit, soft leather, cherries, roasted nuts with notes of floral and mocha.

Taste: The evident smoky, peaty influence is complemented by pepper, dried peaches, citrus, hints of Christmas Pudding and an earthiness that reminds of a pine forest.

Finish: The finish is long, warm, creamy and savoury with delicate liquorice that lingers in the mouth.

