



TOBERMORY 21 YEAR OLD

THE ART OF THE HEBRIDEAN DISTILLERS

TOBERMORY
ISLE OF MULL
DISTILLERY
EST. 1798

a colourful past



Established in 1798, Tobermory is The Isle of Mull's only whisky distillery and one of the oldest commercial distilleries in Scotland. It sits at the centre of the vibrant island community from which it takes its name.

Tobermory's past however, is as colourful as the town's seafront. A chequered story marked by closures and financial troubles has, on more than one occasion threatened its very existence. Yet with creativity and dedication, Tobermory has endured its troubles.

Tobermory and Ledaig Single Malts and for the first time in its history, Tobermory Gin.

Today, it is a thriving, expressive and unique distiller, true to its idyllic location on the Hebridean island of Mull.

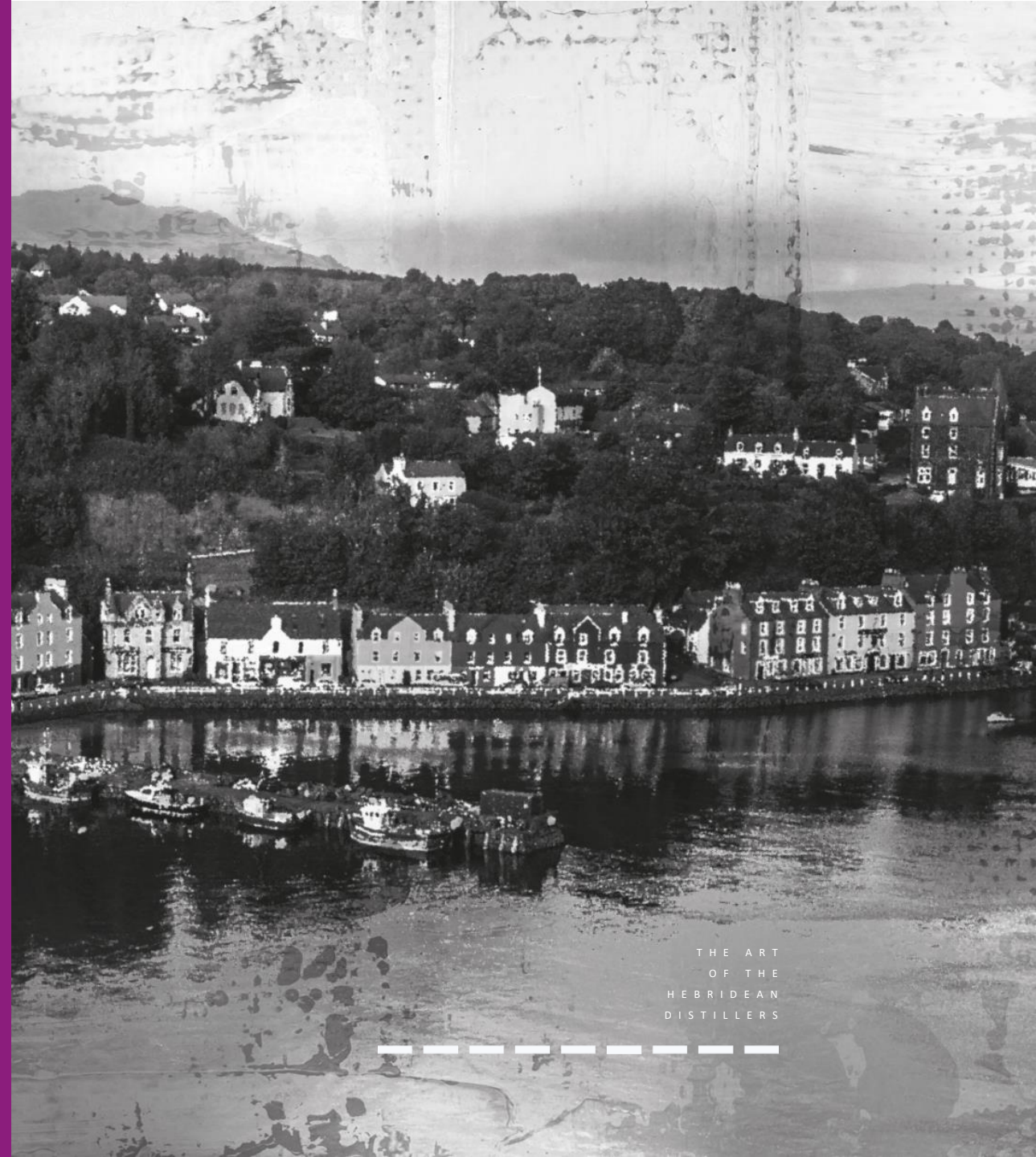


TOBERMORY 21 YEAR OLD

At Tobermory we are expressive by nature, reflecting our colourful island location in our whisky. This Tobermory 21 year old is a demonstration of our distilling artistry, finished in Oloroso casks with notes of cherry wood, brown sugar and caramelised pineapples

Expressive by Nature

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TASTING NOTES

Colour: Deep Gold

Nose: Marzipan, hazelnuts, toffee and treacle. Furniture wax

Palate: Cherry wood, brown sugar, caramelised pineapples and sticky toffee

Finish: Fresh light and sweet

ABV: 46.3%

Non-Chill Filtered

Natural Colour



KEY MESSAGES



- New core range expression from Tobermory
- Joins award winning 12 Year Old.
- High aged, high quality, small batch
- Distilled into whisky refill casks. 16/12/1999
- Transferred into Oloroso casks on 26/02/2015
- Supported by improved premium and vibrant packaging
- Our approach is to create artisan spirits that represent our Hebridean home
- Taps into appreciator motivations

Target Shipment August 2022

Target RSP £175



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Expressive by Nature

Here on Mull, we celebrate *creativity* and are *expressive in nature*. This is evident in the colourful houses of Tobermory, framed by the rich and dramatic landscape of our beautiful island.

This passion for art in nature, isn't just reflected in the harbour waters, but in the distinctive spirits we craft here at our coastal distillery.

Everything we make is an expression of the *rich palate* that our Hebridean home provides.

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KEY FACTS

Target RSP	£175
ABV	46.3%
Aged	21 years
Filter	Non-chillfiltered



TASTING NOTES

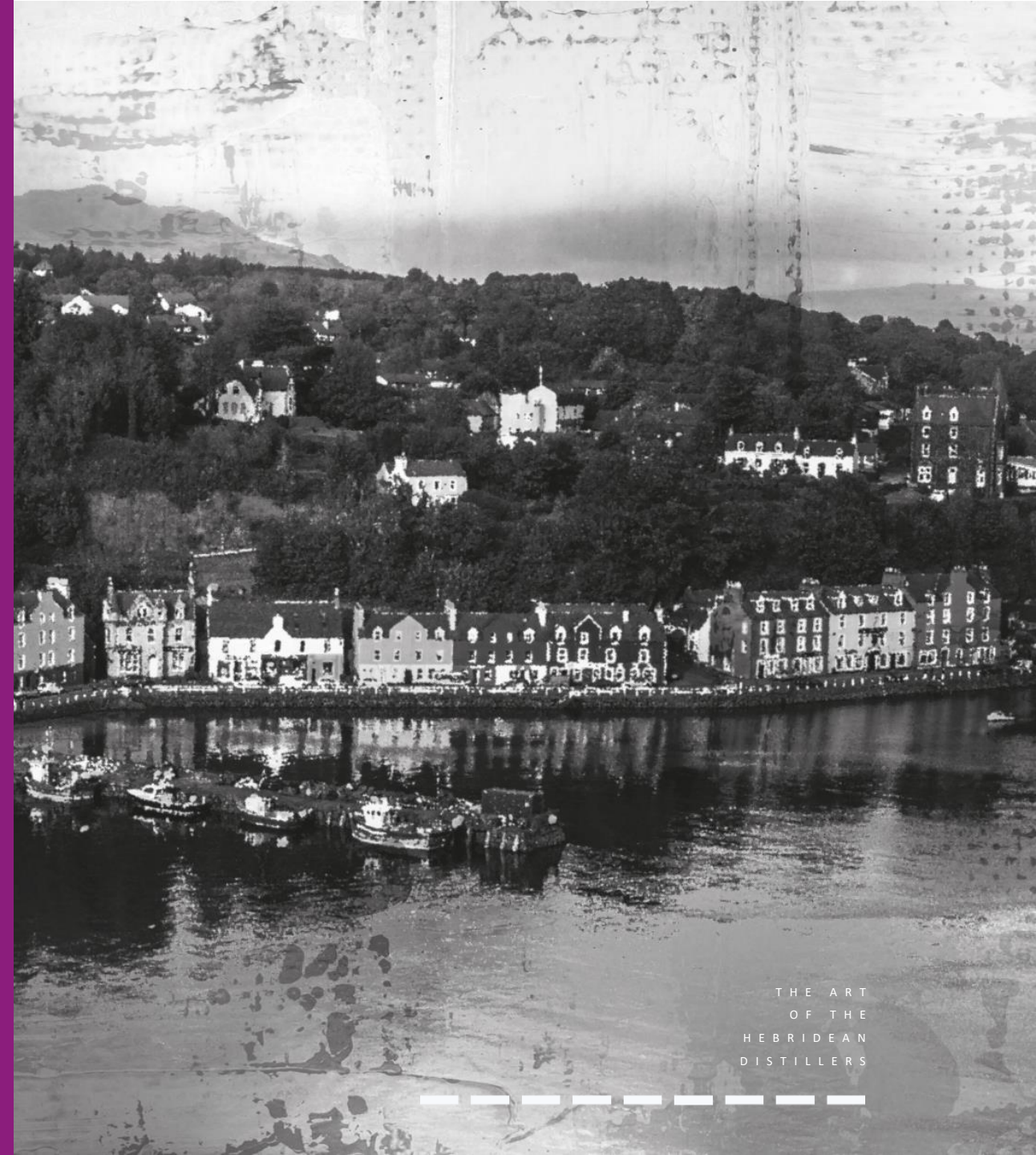
Colour: Deep Gold

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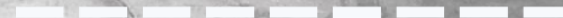
Palate: Cherry wood, brown sugar, caramelised pineapples and sticky toffee

Finish: Fresh light and sweet

BRAND INFORMATION



THE ART
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ARCHITECTURE



CORE



12 Year Old

RSP

£45



21 Year Old

TARGET
RSP

£175

Hebridean Series



Expression 1
Harbour

RSP

£320

VOLUME

1500L



Expression 2
Coast

RSP

£320

VOLUME

1500L

FY22 Limited Edition



17 YO
Oloroso

RSP

£130

VOLUME

7786L

FEATURES & BENEFITS

- | | | |
|---|---|---|
| • Established in 1798, Tobermory is the only whisky distillery on Mull and one of the oldest commercial distilleries in Scotland. | ➡ | Heritage & provenance are key drivers for the Tobermory consumer. |
| • A small batch, boutique distillery | ➡ | Appeals to a modern spirits consumer who actively seeks out smaller, premium and lesser known brands. |
| • Tobermory is unique, not just because of its idyllic location, but because it produces two different, but equally alluring, single malts: the fruity, unpeated Tobermory and the more robust and smoky Ledaig. | ➡ | The spirits are produced using the same stills, wash backs and mash tuns, but the two are totally different in character due to the malted barley used, appealing to multiple consumer taste preferences. |
| • Exceptionally pure, our water source is a small brook, <i>Gearr Abhainn</i> (and its associated tributaries) which originates 3km above Tobermory and feeds a private loch lying 2km from the distillery at an altitude of 122m | ➡ | Taking the heart of the island into the heart of our whisky, resulting in a clear, expressive finish. |
| • Our unusually shaped stills have lantern-shape/bulbous boil bulbs and very rare, steeply inclined lyne arms with s-shaped kinks in them. | ➡ | The increased reflux from this unique shaped still produces a light and uniquely vibrant, fruity character reflective of our home in the colourful town of Tobermory. |
| • Non-chill filtered and natural colour | ➡ | Authentic character, colour & taste |
| • Highly awarded core range and limited editions. | ➡ | Reassurance for consumers that they are investing in a consistently high quality product. |



PRODUCTION FACT FILE

One distillery produced two distinct single malts made for half the year each: A very lightly peated Tobermory (peated characteristic is from the water supply) and very lightly peated Ledaig.

The two spirits are produced using the same stills, wash backs, mash tuns and the same process water but the two are totally different in character due to the malted barley used. Spirit cut is also slightly later for the Ledaig as the phenolic flavours come off at the end of the run.



WATER

Privately source from *Gearr Abhainn* brook.



GRAIN

Tobermory -Non-peated malted barley – optic/concerto, <2ppm phenol

Ledaig – Peated malted barley – optic/concerto, 30-40ppm phenol



MASH TUN

5 tonne cast iron copper domed mash tun, mash cycle lasts for 9.5 hours.



WASHBACKS

4 Oregon pine washbacks (23,000 litres capacity each).



WASH STILL CAPACITY

22,000 litres (charge 18,000 litres)

SPIRIT STILLS

17,100litres (charge 15,500 litres).

PRODUCTION CAPACITY

1,000,000 litres

STILL SHAPE

Lantern/bulbous with steeply inclined s-shaped lyne arm.



PRODUCT DATA SHEET

Part Number	68182 & 68161
Description	Tobermory 21YO 6x700ml Gft
Harmonised Code	22083030

Product	
Bottle Barcode	5029704220830
Content Bottle (ml)	700
ABV %	46.3%
Bottles per Case	6
Length in cm	9.5
Width in cm	9.5
Height in cm	26
Gross Weight in kg	1.5

Case	
Case Barcode	05029704701162
Length in cm	31
Width in cm	20.5
Height in cm	28.7
Net Weight in kg	3.9
Gross Weight in kg	9.4

Pallet	Standard Wood	Euro Wood
Number of cases by layer	20	16
Number of layers by pallet	5	5
Number of cases by pallet	100	80
Finished Dimensions in cm (inc pallet)	120x100x156	120x80x156
Pallet m3	1.872	1.498
Finished Weight in kg (inc Pallet)	963.2074	777.2074
Weight of Plastic Stretch Wrap in kg	0.2074	0.2074

Packaging Waste Information		
	Product (kg)	Case (kg)
Glass	0.5	3
Wood	0.1	0.6
Steel		
Aluminium		
Paper	0.35	2.1
Cardboard		0.5
Plastic	0.05	0.3
Other		

