



SIERRA TEQUILA BLANCO



BRAND TRUTHS

Sierra Tequila, launched in 1981, is crafted by the González family at the Destilerías Sierra Unidas in Guadalajara, Jalisco, Mexico. With over 150 years of tequila-making experience, Sierra Tequila is **produced using traditional methods and modern equipment**. The brand is known for its **high quality, sustainability practices, and iconic sombrero bottle**, available in over 90 countries worldwide.



REASON TO BELIEVE

Sierra Blanco Tequila is **made from fully ripened blue Weber agave, distilled in pot stills, and crafted with a unique yeast strain** passed down through four generations, without industrial additives. Known for its smooth and authentic flavour, it is a **genuine Mexican tequila**, certified by the CRT under NOM 1451.



TASTING NOTES

Fruity and sweet, not overpoweringly alcoholic, crisp apple, young pineapple, hint of chilli heat, robust body.

ABV: 38%



OTHER AVAILABLE SKUs

Sierra Tequila Reposado (ABV: 38%)
Sierra Tequila Tropical Chilli (ABV: 18%)
Sierra Lime Margarita RTD (ABV: 6%)
Sierra Strawberry Margarita RTD (ABV: 6%)



AWARDS

