



L'ACROBATE

Technical sheet

<u>Category:</u>	Gin.
<u>Alcohol by volume:</u>	44%.
<u>Origin:</u>	France.
<u>Positioning:</u>	100% organic French craft gin. All ingredients of this product are produced using 100% organic methods.
<u>Promise:</u>	L'ACROBATE is the best value for money in the Premium gin segment. Certified by Ecocert.
<u>Tasting aims:</u>	Exotic, fresh and powerful aromas.
<u>Points of difference:</u>	- Craft product made with 100% organic methods (certified by Ecocert). - Original and innovative recipe based on spirulina. - <u>Alcohol by volume</u>: 44% alc./vol. - Tailor-made bottle with a distinctive spirulina colour. - Excellent value for money: this gin ranks first every time in blind tastings (in black glasses) against its direct competitors.
<u>Distillation:</u>	Innovative distillation process, which is why it is a closely guarded secret.
<u>Tasting notes:</u>	L'ACROBATE dreamt of striking the perfect balance between freshness and a fruity, classic, and exotic style, technical skill and poetry. An infusion of spirulina, an emerald-coloured alga with medicinal properties, adds a fresh, marine touch to the opulent exotic fruit bouquet.
<u>Usage:</u>	Mixed with tonic or in a cocktail.

LES BIENHEUREUX: about the company.

Established in 2015, LES BIENHEUREUX revolutionised the spirits market by **innovating through excellence**.

In practical terms, the research and development team works with **black glasses**, only finalising a product when it stands out from its top competitors in blind tastings. **BELLEVOYE**, the number one French whisky for turnover, is another result of this uncompromising method. As is **EL PASADOR DE ORO**, a premium rum and leading prize-winner in its sector. Encouraged by this initial success, the company now invests 15% of its turnover in research and development to keep up the momentum.

Founded on ethical and aesthetic values, LES BIENHEUREUX is subject to tax in France and receives no subsidies. The young company prides itself on hiring all staff with permanent contracts and a net minimum wage of two thousand euros and treating its suppliers like its customers. With annual growth of 86% over the past five years, LES BIENHEUREUX has invested in a brewery and distillery in Charente.

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