

THE 1ST FRENCH SINGLE MALT WHISKY CREATED BY WDM



A range
of single malts
grown, distilled
and aged
IN FRANCE



— ÉVADÉ —

A **FRENCH CRAFT** WHISKY

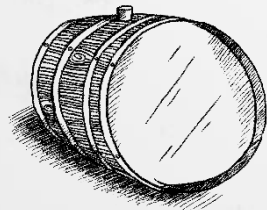
EMBODYING THE FINEST **KNOW-HOW** IN FRANCE

French expertise from the field to the bottle

SHAPING THE RAW MATERIAL

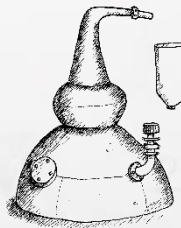


Barley culture

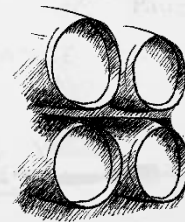


Cooperage

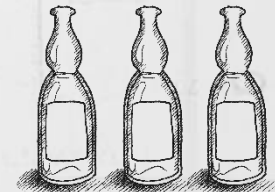
ENHANCING THE RAW MATERIAL



Distillation



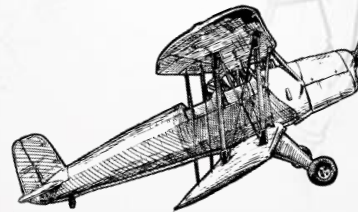
Ageing



Blending

— — — ÉVADÉ — — —

A **WORLD WHISKY** DUE TO THE MULTICULTURAL INSPIRATION
OF ITS **CREATOR**



After 20 years of **EXPLORATION**, WDM is composing its portfolio
with a **SELECTION** of the finest spirits from all around the world.

All that was lacking was a **FRENCH CREATION** to add the missing piece to the collection.

ÉVADÉ

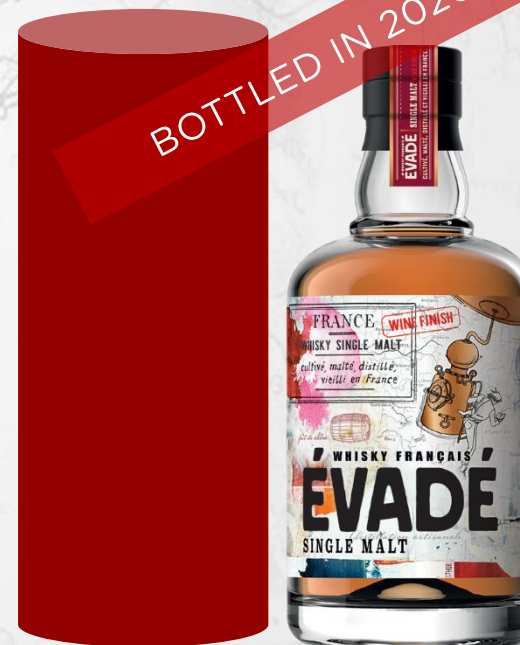
A SIMPLE FRENCH name and an invitation to escape
A COMPLEX graphic world, BREAKING WHISKY'S TRADITIONAL CODES



ÉVADÉ SINGLE MALT
40° | 70CL



ÉVADÉ SINGLE MALT
PEATED
43° | 70CL



ÉVADÉ SINGLE MALT
WINE FINISHED
xx° | 70cl

Each product in the range is delivered in gift box - Work in progress

LAUNCH IN 2019



ÉVADÉ SINGLE MALT 70 CL | 40°

DISTILLATION AND AGEING

- Double distilled in Charentais pot stills
- Aged between 3 and 7 years in 6 different types of barrels: new and old French oak (36 months), new American oak, first fill Cognac casks, Bourbon casks and Burgundy red wine casks
- Colour-free, non chill-filtered, additive-free

WHAT ABOUT THE TASTE?

Balanced aromas combining freshness and tonicity resulting in a well-rounded finish with notes of candied fruit and Pinot grapes.

LAUNCH IN 2019

ÉVADÉ SINGLE MALT **PEATED** 70 CL | 43°



DISTILLATION AND AGEING

- Double distilled in Charentais pot stills
- Aged between 3 and 7 years in Bourbon and new American oak barrels
- Peat from Hamburg: 35 ppm (aromas)
- Colour-free, non chill-filtered, additive-free

WHAT ABOUT THE TASTE?

Precise aromas with herbaceous and slightly minty notes resulting in a well-rounded honeyed finish.

LAUNCH IN 2020

FRENCH
RED WINE CASK FINISH



CANISTER
Work in progress



ÉVADÉ SINGLE MALT FRENCH RED WINE CASK FINISH

In 2020, the ÉVADÉ range will be
enriched by a 3rd reference :
a French red wine cask finish

From which vineyard? Your turn to guess!

— — — ÉVADÉ — — —

ABOVE ALL, IT IS...

THE **1ST FRENCH SINGLE MALT WHISKY** CREATED BY WDM

A WHISKY **GROWN, DISTILLED AND AGED** IN FRANCE

NATURAL AND **FREE FROM ADDITIVES**

EMBODIES THE SAVOIR FAIRE OF **THE WHOLE OF FRANCE**

**FRENCH
BARLEY**



...AND A **UNIQUE** POSITIONING
ON THE FRENCH WHISKY MARKET



55€

70€



70€ / 80€

130€ / 145€



61€

89,90€



€39.50

€54

€69.90

MAISON KUENTZ



59€

54€

62€

75€

SINGLE MALT

ÉVADÉ



ÉVADÉ | €39.90 to €49.90

**THE ONLY FRENCH SINGLE MALT
WHISKY TO CLAIM
THE SAVOIR FAIRE OF THE
WHOLE OF FRANCE**

REGIONAL
WHISKIES

FRENCH
WHISKIES



25,50€

50€



24,90€



35€



51€

51€

BLENDED - BLENDED MALT - TRIPLE MALT
OTHERS



BELLEVoye (€40 to €60)